



Calendar Design 2021

Daeun Hwang

Concept Exploration

Month? Music!

Concept

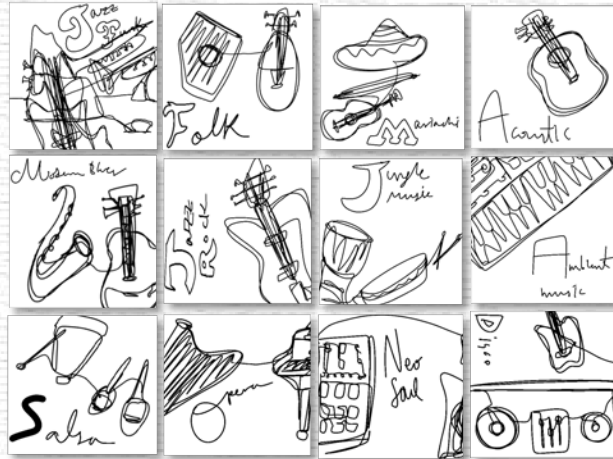
Music brings energy and joy to our lives, and it is an essential part of our days. This calendar introduces a genre each month which starts with the same alphabet that the corresponding month starts. This calendar highlights the instruments used and the special costumes or characteristic of each genre which allows each genre to stand out.

Inspiration

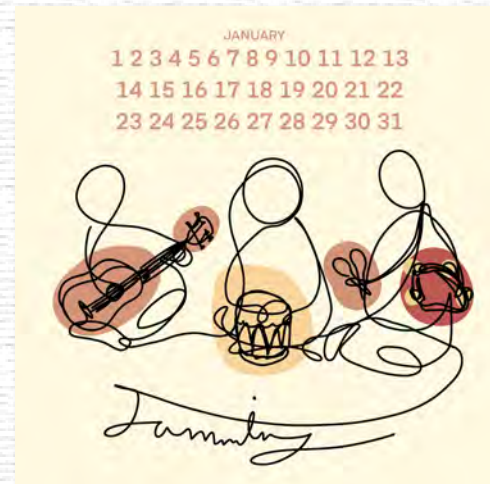


Concept Build-up

First Sketch



Style Exploration



Concept Build-up

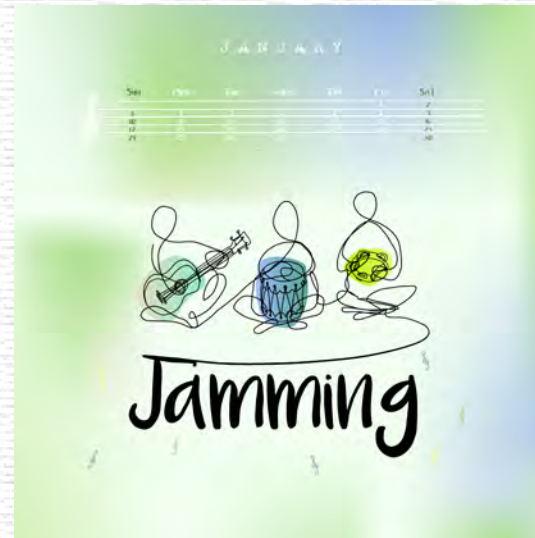
Development



Decided on the one-line drawing style



Tried placing a background picture as a border



Implemented gradient style



Moved gradient style to the detail decoration to let the overall mood match the genre

Final Result

Each Month

Famous Song

Jan

Grateful Dead - Dark Star

S	M	T	W	T	F	S
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Different Musical Symbol



Jamming

QR Code Hidden

Same First letter as the month



MONTH? Music!



2021
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Music brings energy and joy to our lives, and it is an essential part of our days. Let various genres of music be part of your lives for each month. This calendar introduces a genre each month which starts with the same alphabet that the corresponding month starts.

While musicians are the ones that stand out during the performance, this calendar highlights the instruments used and the special costumes or characteristic of each genre which allows each genre to stand out.



OVERVIEW



January - Jamming

Main Color



Color Palette



February - Folk

Main Color



Color Palette



Feb

Bob Dylan - The Times They Are A-Changin'

	S	M	T	W	T	F	S
		1	2	3	4	5	6
y	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28						

Folk

March — Mariachi

Main Color



Color Palette



Mar

Ana Gabriel - Cielito Lindo

S	M	T	W	T	F	S
7	1	2	3	4	5	6
11	8	9	10	11	12	13
17	14	15	16	17	18	19
21	18	19	20	21	22	23
25	22	23	24	25	26	27
	29	30	31			

Mariachi

April - Acoustic

Main Color



Color Palette



May — Modern Rock

Main Color



Color Palette



May

Radiohead - Creep

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Modern Rock

June — Jazz

Main Color



Color Palette



JUNE

Frank Sinatra - Fly Me To The Moon

3	S	M	T	W	T	F	S
6	7	8	9	10	11	12	13
20	21	22	23	24	25	26	27

Jazz

July — Jungle Music

Main Color



Color Palette



July

Roni Size - All the Crew Big Up

S	M	T	W	T	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Jungle Music

August – Ambient Music

Main Color



Color Palette



September - Salsa

Main Color



Color Palette



October - Opera

Main Color



Color Palette



Oct

Gianni Schicchi - O Mio Babbino Caro

	S	M	T	W	T	F	S
③	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30

Opera

NOVEMBER — NEO SOUL

Main Color



Color Palette



December - Disco

Main Color



Color Palette





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